



2019 SPONSORSHIP PROSPECTUS

PMI Michigan Huron Valley Chapter
PO Box 3278
Ann Arbor, MI 48106
www.PMI-HVC.org



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PO Box 3278, Ann Arbor, MI 48106

Chartered 2001 / Active Members: 625+

About PMI Huron Valley Chapter

The Huron Valley Chapter was chartered in 2001 and today it has over 625 members in the greater Ann Arbor area. Among many benefits, the PMI Huron Valley Chapter provides opportunities to network with other Project Management professionals and practitioners in a diverse range of industries in the greater Ann Arbor area. In addition, the Chapter serves as a platform to share project experiences, effective project management techniques and tools, as well as valuable lessons learned.

Many of the area's most respected companies are represented in this chapter, as well as industry leaders in the fields of automotive, healthcare, education, information technology, construction, consulting, engineering, financial services, government, and pharmaceuticals.

The Work We Do Includes:

- PMI-HVC supports local project managers in their quest to improve their knowledge in the project management profession; supports local companies and organizations to improve their project management culture and discipline; and, supports local universities and colleges to improve and expand the project management representation in their curricula.
- PMI-HVC advances the professional development of chapter members through credential certification and re-certification, promulgation of occupational processes and applications, and by supporting networking opportunities through education, training, chapter activities, courses, workshops, seminars, and lectures.
- PMI-HVC advances the discipline of project management by establishing learning partnerships with local colleges and universities to deliver lectures, courses, workshops, and seminars benefiting the goals of chapter members and sponsoring companies.

We Invite You to Become our PMI Chapter Sponsor

As a sponsor, you demonstrate to your employees, customers, competitors, and the community that your organization is dedicated to the pursuit of excellence in your workforce, your processes, and your products and services.

By becoming a sponsor, you will also be able to take advantage of the exposure opportunities and benefit from direct/indirect marketing to project management professionals from across the greater Ann Arbor area.

- Opportunities to deliver your messages to a targeted, captive audience
- Increase brand recognition and product/service awareness
- Highly relevant and current subject matter to drive event attendance
- Be recognized as a leader in the career development space



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The Value of a Strategic Partnership with PMI-HVC

- Increase your visibility with direct exposure to over 625 program and project management professionals in the greater Ann Arbor area
- Improve recruiting effectiveness. Connect with potential employees within the PMI-HVC member network.
- Improve your organization's project management knowledge and skills by attending workshops and seminars
- Gain visibility as a leader and supporter of PMI within your organization and in the business community
- Increase your organization's visibility and brand awareness to your customers and within your industry
- Reward and retain current employees and clients through the networking opportunities provided by our annual events

PMI-HVC has several sponsorship opportunities available, including:

- Sponsor a speaker
- Provide meeting space and refreshments for chapter meetings
- Provide training or educational opportunities for members
- Offer discounts on services or products of interest to members
- Advertise on our website

Become a Sponsor

Please contact us at Sponsorship@PMI-HVC.org.



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Sponsorship Opportunities

Sponsorship opportunities				
Sponsor benefit	Single Event	Gold	Diamond	Platinum
Number of events sponsored	1	1	2	3
Event admissions	2 admissions for single event	4 admissions per 9-month period	6 admissions per 9-month period	8 admissions per 9-month period
Opportunity to host networking session prior to event	Y	Y	Y	Y
Sponsor introduction and announcement at event	Y	Y	Y	Y
Company's key message(s) included on chapter's event details page	Y	Y	Y	Y
Company logo displayed in chapter event presentations	Y	Y	Y	Y
Logo displayed on chapter event page	Y	Y	Y	Y
Logo inclusion on chapter web homepage	3 months	6 months	9 months	12 months
Event promotion on chapter social media	Y	Y	Y	Y
Event sponsorship promoted in chapter news	Y	Y	Y	Y
Article promotion in Chapter Newsletter	Y	Y	Y	Y
Business Card Size (3.75 w x 2 h) Ad in chapter newsletter	2 months	6 months	9 months	12 months
Pay PMI members price at PMI website	N	N	Y	Y
Sponsor Investment	\$500	\$1,750	\$2,500	\$3,195
Estimated value of benefits	\$2,200	\$3,010	\$5,900	\$8,400

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Sponsorship Information Form

INSTRUCTIONS: Save this form to your computer and complete all sections electronically. Upon receipt of payment, PMI Huron Valley will send you a confirmation.

NAME OF COMPANY / ORGANIZATION			
NAME OF CONTACT PERSON		TITLE OF CONTACT PERSON	
ADDRESS			
CITY	STATE	ZIP	PHONE
EMAIL		WEB ADDRESS	

CHAPTER SPONSORSHIP LEVEL

SPONSORSHIP FEE	TOTAL ENCLOSED
\$	\$

Please indicate your sponsorship preference

- Single Event \$500
- Gold Sponsor \$1,750
- Diamond Sponsor \$2,500
- Platinum Sponsor \$ 3,195

PAYMENT OPTIONS

- Please charge our credit card. VISA MasterCard Discover American Express
- We have enclosed check (*payable to PMI Huron Valley*).
- We are submitting a purchase order and will pay the invoice within 30 days of its receipt.
- In-kind sponsorship.

SIGNATURE

Acceptance of this application by PMI Michigan Huron Valley Chapter constitutes a contract.

NOTE: You may embed a scanned signature, digital signature, or simply type your name in the signature block below. Returning this document to the PMI Michigan Huron Valley Chapter with your name in the signature block constitutes an officially signed agreement.

Signature

Date